**What does it cost to enter?**
There is no fee to submit your film to the contest.

**When is the contest deadline?**
The deadline to enter is November 26, 2017.

**What types of films are you looking for?**
We are seeking short films, between 90 seconds and 4 minutes, across the following themes:

**Theme 1: How Education Opens Doors**
Create a video to inspire your peers about the importance of an education. Some themes you might consider are:
- The importance of graduation
- The power of mentorship
- How education prepares you for the jobs of the future

**Theme 2: Cyberbullying**
Create a video to highlight the importance of positivity and kindness in a world where many young people face bullying (or may have bullied others). Some themes you might consider are:
- How can mobile phones be used to spread positivity and kindness
- The importance of stepping in to help others when they are facing bullying

**Theme 3: Distracted Driving**
Create a video to remind your peers why it’s an important not to drive distracted. Some themes you might consider are:
- How everyone in a car has a responsibility to make sure a driver isn’t distracted
- Nothing on a cell phone is more important than safe driving

**Are there any exclusions?**
The entry must not contain any content or material that is lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, obscene, violent, racist, derogatory of any ethnic, racial, gender, religious, professional or age group or otherwise inappropriate or objectionable, as determined by the Judges and/or Sponsor in their sole and absolute discretion.

**Distracted driving theme exclusions**
Requirements include that your short film must not include any footage of dangerous or reckless driving or driving that is in violation of your state’s vehicle code or law. Some examples that could get the film disqualified include:
- Driver is holding phone in their hand or using a phone in any way while the car is moving
- Driver or any passengers do not have a seat belt on while the car is moving
- Being distracted while actually driving, such as putting on makeup, eating, or using a GPS

Updated 10.09.2017
We want you to be creative in your storytelling with your short film, while staying safe. The contest aims to STOP the #1 killer of young people in America, not to encourage unsafe driving.

What genres can I submit?
Action/Adventure, Comedy, Drama, Documentary, Experimental, or Horror – no matter what genre you choose, it must incorporate one of the category themes into the storyline.

Can I enter more than one short film?
The contest is limited to one short film submission per entrant.

What submission formats do you accept?
All projects must be submitted via .mp4 format.

Can you provide feedback on my film?
Due to the number of submissions, we unfortunately cannot provide feedback on any entries.

Who can submit?
Please refer to the Official Rules for full eligibility requirements. This category is limited to students, ages 13-18, enrolled in middle school or high school.

May I submit my project as a “rough cut?”
No – all submissions must be completed films.

Technical Guidelines – what requirements do I need to be aware of when making my film?
- All individuals who appear in the short film must sign a release
- All locations that are used in short film must have location owner clearance
- Any music included in the short film must either be original compositions and/or music selected from rights-cleared music.
- Executed release forms will be required if selected as finalist in competition.

Trademarked Logos or Copyrighted Material in Films
- Filmmakers should avoid any trademarked names or logos of images appearing in their shorts.

What does the Grand Prize Winner receive?
The grand prize winner will receive an all-expense paid trip (with parent/guardian chaperone) to participate in a Fresh Films summer or spring break program that is approximately 5-8 days in length. The winner and his/her chaperone will each receive round-trip flights from the closest major U.S. airport, hotel or similar accommodations for (2) for one-night, and ground transportation from the arriving airport and hotel and/or to production locations.

In addition, the grand prize winner will win a Camera Equipment package valued at approximately $2,000. The package includes a digital video camera and lens, slate and microphone for recording audio, plus SD/memory cards. Kit will be shipped to home of winner.
Who is Fresh Films?
In the Fresh Films 5-8 day program, teens from across the country to work on feature films and TV shows. In 2015, teens worked on-set for feature film “Alternate Universe” starring Steve Guttenberg & Harry Lennix. In 2016, teens in multiple cities worked on Emmy-nominated kids show “Detectives Club” and in 2017, teens in Chicago, LA and NYC created new TV pilots!

For 2018, Fresh Films will again be engaging teens from across the country to create new ½ hour kids/family TV pilots. Like in every Fresh Films program, the teens will apply to be selected - no experience needed - and then spend 5-8 days working every position on the set. The teens will rotate through every position on the film set – from casting to camera and sound. Completed TV pilots are reviewed by a panel of network TV executives. Who knows? The teens could be creating the next hit show! Specific program city will be decided based on proximity to the winners' home but finalized based on schedule availability for the winner and his/her chaperone. Prize must be redeemed during 2018.

What does the 2nd Place Winner receive?
Fresh Films will bring the 1-day workshop to the local community of the 2nd Place finalist. The winner will be able to invite up to 9 friends to participate in the camp with him/her. Prize must be redeemed during 2018 and is available during the school year on weekends or weekdays.

Additionally, the 2nd Place Winner will also receive a Camera Equipment package valued at $2,000.

What does the 3rd Place Winner receive?
The 3rd Place Winner will receive a Camera Equipment package valued at $2,000.

When will winners be notified?
Finalists and winners will be notified in early December 2017 following the judging phase.